



Michigan Department VFW Auxiliary Membership – October/November 2025

www.vfwauxmi.org

Facebook Page: Membership- Michigan

National Theme: *From Sea to Shining Sea Honoring Veterans Who Keep Us Free*
Department Theme: *We Don't Know Them All, But We Owe Them All*



From sea-to-shining-sea, we, the members of the Auxiliary, need to act more like a lighthouse. Like a lighthouse whose very presence is a welcoming sight to those traveling our rivers, lakes, and oceans, our Auxiliary members must reflect our light outward to those that served our nation, and even to those spouses who worried about their safety for those long, lonely months.

We need to represent “safe harbor” to any Veteran. Just like a lighthouse stands on guard day and night to help vessels traveling the waters of the world, so should we do something similar for our Veterans. We need to be as creative as possible to attract new members. The more successful we are in attracting new members, the better the chance is we can help the organization continue to serve future generations of Veterans for decades to come.

Important vs. Critical

As my husband is fond of saying, “All dimensions are important. Some are critical.” And so, it is with membership. All aspects of membership are important. Some are **CRITICAL**. We’ve got to attract new members to the organization (critical), we need to retain our current members (critical), and we need to work to make sure our annual members pay their dues on a timely basis (important).

A Membership Committee is an Expectation

In our By-Laws, Sect. 810A, it states we shall have a Membership Committee of no less than five members. A personal phone call is a great way to get feedback from members.

- If they are elderly, or struggling financially, be a dues angel.
- Personality conflicts, remember, officers change yearly.
- If they do not want to renew, remind them of their personal **WHY**.

Did you know that all officers **MUST** have their dues paid by December 31, or they will be removed from office? That is at all Auxiliary levels at Post, County and District. That is why it is so important to contact those annuals and get them to pay as soon as possible.

I have been getting many reports about the “Convert to Life” contest. If you are one of those that have questions, let me refer you back to the flyer. It’s a WIN-WIN for everyone. Not only is the Auxiliary in a drawing for \$50.00, you don’t have to contact anyone or send out dues notices. We will have a drawing for five lucky Auxiliaries at the Department Convention. Please keep in mind that after January 1, National and Department will be getting \$10.00 for each annual. That means \$20.00 from each annual member will be taken out of your Auxiliary dues. I know many Auxiliaries are considering raising their dues to cover this. Get them to be life members, it’s so much easier.

**Convert Your Annual Members
into Life Members & Earn
Cash, CASH, CASH for Your Auxiliary!**

Five Auxiliaries will Receive \$50!

Here’s How it’s Going to Work:

When your Auxiliary converts **ONE Annual Member** into a **Life Member** between July 1, 2025 and December 31, 2025...

Your Auxiliary will get TWO entries into the drawing!

When your Auxiliary converts **ONE Annual Member** into a **Life Member** between January 1, 2026 and April 1, 2026...

Your Auxiliary will get ONE entry into the drawing!

You must report to me under “Membership” on the website and click “Convert to Life”. In that report, I must have the members name that converted to life.

The drawing will be held at Department Convention in 2026.



I had my new Membership pins at Department Convention and will have more at the Fall Conference. The cost is \$2.00. In my opinion, wearing it in the community is a great way to begin a conversation, especially when doing the Auxiliary Outreach Program.

Advertise in Your Community

My home Auxiliary in Wixom does a fundraising event periodically at a local bowling alley. We recently decided to purchase shirts for those that regularly help by volunteering to help at these events. On that shirt is the QR Code for the VFW on the left sleeve, and, of course, our Auxiliary QR Code is on the right sleeve.



God bless you for everything you do for our Nation’s heroes, God bless our Veterans, and may God continue to bless the United States of America.

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